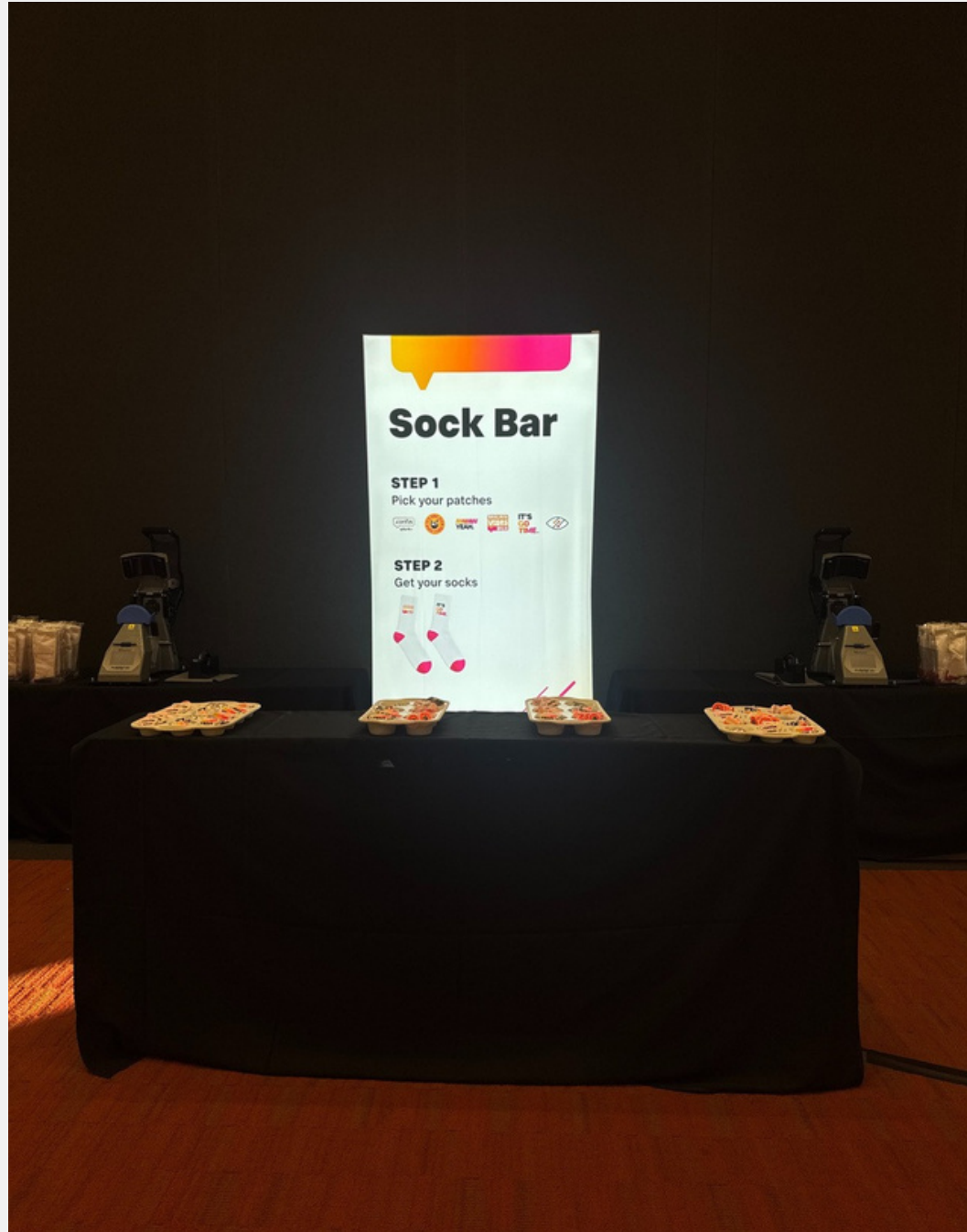




ON-SITE ACTIVATIONS & GIFTING CAPABILITIES

2026 edition





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SOCK BAR

What's Included in Your SOCK Bar Experience:

- **2 team members** to run the event seamlessly
- **6 unique heat transfer/patch designs** for guests to choose from
- **Custom signage** featuring your event's branding
- **Crew athletic custom knit socks** for every guest
- **Minimum of 250 participants** for an engaging, high-impact activation

Custom Sock Package

Starting at \$14,583.33 (R)



SHOE BAR

What's Included in Your SHOE Bar Experience:

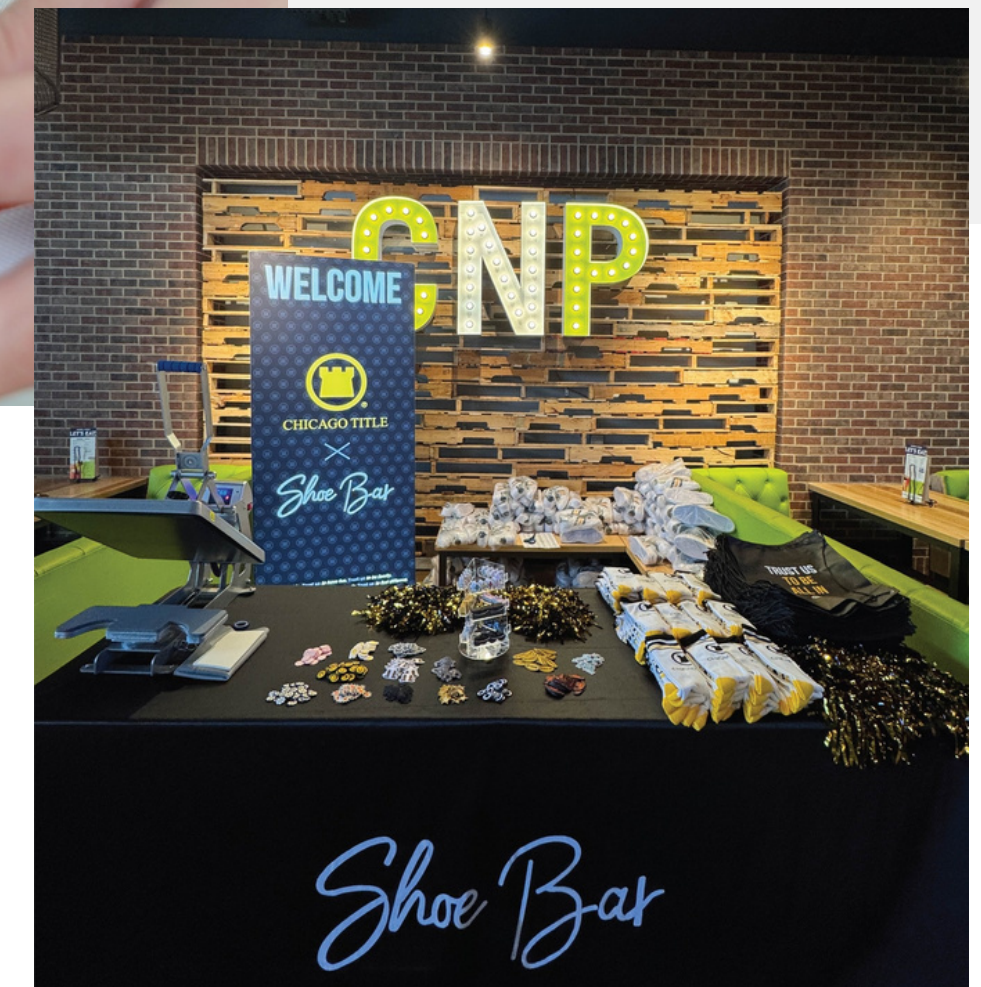
- **2 team members** to run the event seamlessly
- **12 unique heat transfer/patch designs** for guests to choose from
- **Custom signage** featuring your event's branding
- **Crew athletic custom knit socks** for every guest
- **Custom shoe bags** so guests can take home their finished product
- **Minimum of 250 participants** for an engaging, high-impact activation

CustomShoePackage *(includes custom shoes provided by Sock101)*

Starting at \$64,583.33 (R)

BYOS Package *(bring your own shoes)*

Starting at \$16,666.67 (R)



BUCKET HAT BAR

What's Included in Your BUCKET HAT Bar Experience:

- **2 team members** to run the event seamlessly
- **6 unique heat transfer/patch designs** for guests to choose from
- **Custom signage** featuring your event's branding
- **Reversible Bucket Hats** to decorate
- **Minimum of 250 participants** for an engaging, high-impact activation

Custom Bucket Hat Package

Starting at \$22,916.67 (R)

(includes custom bucket hats provided by Sock101)



TRUCKER HAT BAR

What's Included in Your TRUCKER HAT Bar Experience:

- **2 team members** to run the event seamlessly
- **6 unique heat transfer/patch designs** for guests to choose from
- **Custom signage** featuring your event's branding
- **OTTO Trucker Hats** to decorate
- **Minimum of 250 participants** for an engaging, high-impact activation

Custom Trucker Hat Package

Starting at \$22,916.67 (R)

(includes Otto trucker hats provided by Sock101)



SHOE FITTINGS

What's Included in Your SHOE FITTING Experience:

- **One design/Style Custom sneakers** in all sizes for guests to try on before ordering
- **Team members** to manage the fitting and ordering process
- **Collection of sizes and shipping details**—we handle everything
- **Drop shipping included** (shoes arrive 4-5 weeks after the event)
- **Blank shoe boxes** for safe and stylish shipping
- **Custom signage** featuring your event's branding
- **Minimum attendees** - 250 people

Custom Shoe Fitting Package

***please reach out to your territory sales rep for your custom quote
plus cost of the chosen shoe*





KNITTED SCARF



KNITTED STOCKING



BEANIE HAT



TOTE BAGS



JEAN JACKET
source your own

GIFTING IDEAS



CONTACT



855.467.7636

Contact us today to talk
about your next experience
and activation!



Watch Experience
Video Here